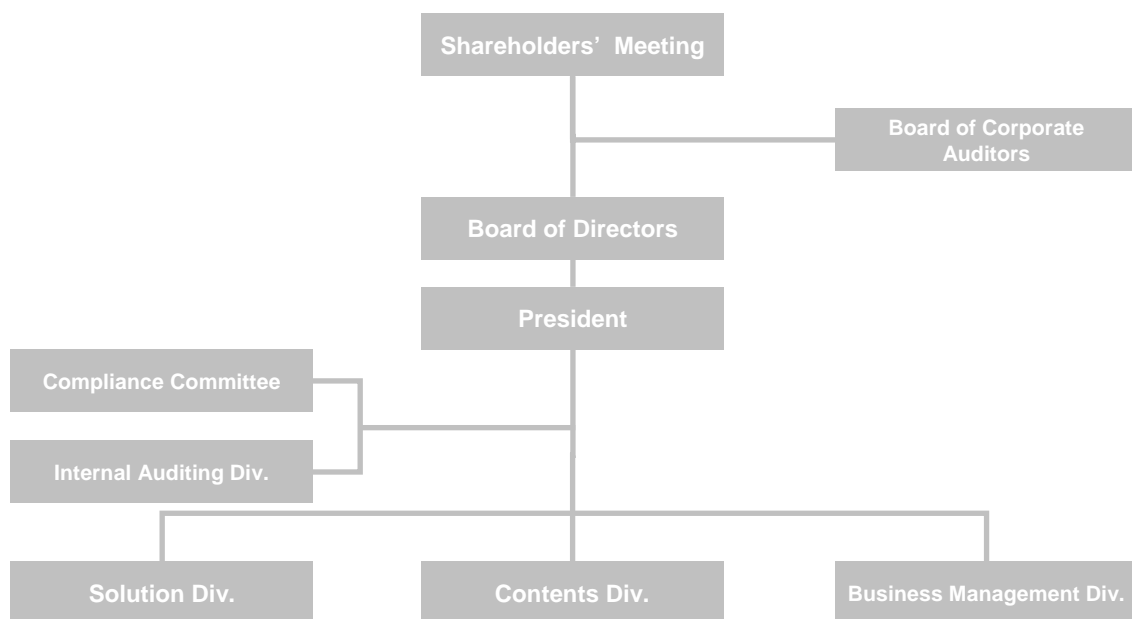




## Company Overview

<b>Company name</b>	AXEL MARK INC.
<b>Business lines</b>	Mobile Contents Distribution Mobile Solution
<b>Address</b>	Nishi-Shinjuku Mitsui Bldg 13F, Nishi-Shinjuku 6-24-1, Shinjuku-ku, Tokyo 160-0023, Japan
<b>Foundation</b>	March, 1994
<b>IPO</b>	March 18th, 2008
<b>Stock Market</b>	TSE Mothers Section (Stock code: 3624)
<b>Capital</b>	JPY 563 million (As of September 30th, 2009)
<b>End of Fiscal Year</b>	September 30th
<b>Total Revenue</b>	JPY 3,893 million (FY2009)
<b>President</b>	Yasuhiro Kobayashi
<b>Tel no.</b>	+81-3-5324-2440

## Organization Chart



## Business Outline

### 1. Mobile Contents Distribution

We supply mobile phone users with pay basis entertainment contents, such as song ringtones(chaku-uta®), music (chaku-uta full®), digital comics and videos through our mobile site.

### 2. Mobile Solution

We develop mobile sites for other companies and provide consulting services on mobile marketing.

## Business Model

